

# Concept

Human Resources  
development using  
government funding



## WELCOME TO CONCEPT

We specialize in customized solutions in the field of HR development. Our goal is to help companies enable their staff to reach their full potential, and thereby ensure long-term success.



## MISSION

At Concept, we offer an analysis of your current HR situation and provide recommendations for funding opportunities at a fixed price. We determine the specific goals of your company and, based on this, create a report on the current situation. This report contains measures to optimize your staff development and achieve your company goals. Our experts provide support for funding applications so you can efficiently develop your staff and ensure long-term success.



## ABOUT CONCEPT

Concept was founded in 2016. As an innovative partner for companies and the public administration, we provide our practical experience in leadership and management functions, and our methodological knowledge. We implement projects in the area of HR and organizational development with our clients.



## CONTACT US

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## HR DIAGNOSIS

Your employees are the most important resource for success, and therefore an important aspect within organizational development. Given our own many years of experience with government funding and HR development, it is our passion to support people and organizations in both their professional and personal growth.



## OUR CONSULTING SERVICES

### Funding advice for HR development

- Analysis: Identification of recruitment and HR development needs as well as capacity problems.
- Funding research: Review and recommendation of suitable funding opportunities.
- Report: Detailed overview and recommendations for action
- Application (on request): application for funding (compensation is profit-based)

### Examples:

- Wage cost subsidies for new hires
- Funding for training and coaching

## YOUR BENEFITS

### Cost savings through subsidies:

Your company can save significant HR costs by taking advantage of government subsidies.

### Expert knowledge and efficiency:

Applying for funding is often complex and time-consuming. With our support, you can secure access to comprehensive expertise and spare internal resources.

### Tailored solutions for HR development:

We offer an analysis based on your needs and individual recommendations for action. These are tailored to the specific challenges and goals of your company in order to ensure the best possible HR development.

## YOUR GOALS IN A NUTSHELL

- Highly motivated, competent and committed workforce
- Use of funding opportunities
- Well-trained employees
- Higher employee retention
- Effective leadership development
- Diversity and inclusion
- Measurable successes

## FOUNDER STEFAN KOMOSS

- Has more than 20 years of experience in managing companies
- Served for 10 years as district mayor and councillor in the Berlin district "Marzahn-Hellersdorf"
- Advises clients on issues of strategic positioning and HR development





## OUR SERVICE PROPOSAL:

01

### ANALYSIS AND FUNDING RECOMMENDATIONS

Consulting services for HR development and recruitment at a fixed price with HR development report and recommendations for funding opportunities.

02

### FUNDING APPLICATION

**If you wish**, we can implement individual services listed in the HR development report with a purely performance-based compensation.

03

### RECRUITMENT AND COACHING

**If you wish**, we can support you using recruitment and coaching measures.

## WHAT OUR CUSTOMERS SAY:

\*Quotes abbreviated



**Lufthansa**

*"[Concept] supported us based on their extensive experience in the field of HR diagnostics and selection. We got to know them as a competent contact for all questions in the field of employee development. In particular, we were impressed by their consulting and professional expertise in all matters relating to HR."*

T. K.

Head of Human Resources,  
Lufthansa Global Tele Sales



**Microsoft**

*"Thanks to Concept, we can quickly find the right people and the right recipients for our projects, from the idea to implementation!"*

Peter Hurnaus  
Microsoft Berlin



**IHK Berlin**

*"Children learn to ride a bike best when they have fun, feel well looked after and are encouraged to carry on riding straight away if they fall. Just like the collaboration with Concept: professional, fun and solution-oriented! Thank you very much!"*

Jan Pörksen Managing  
Director, IHK Berlin